

# OPINIONS/HISTORY

## Opportunity Knocks At Pettisville

Remember the old saying about opportunity knocks— but you must open the door?

For residents of the Pettisville School District, opportunity is knocking, in the form of a \$17.6 million grant to build a new \$21.4 million school building.

To get their share of the money Ohio has set aside to build new schools, Pettisville School District voters must approve a \$4.83 million bond issue. The levy to repay the bonds would average 7.86 mills, which includes a half-mill to maintain the new structure.

These are indeed difficult financial times, and 7.86 mills is a big bite.

Voters in the Pettisville school district

have always supported their schools, including voting an income tax on themselves and reaching into their own pockets to build a new gym-library-office addition, without a dime of tax money.

Now, they have a chance to build an all-new, energy-efficient, state-of-the-art school, that will utilize the gym addition, for less than 20% of the actual cost. It sounds like a bargain.

An offer like this may never become available again. Pettisville may get one chance, one shot, to share in the state school-building funds.

Opportunity is indeed knocking at Pettisville. On Election Day, Tuesday, Nov. 4, Pettisville School District voters ought to cast ballots to open the door.

### Other Editors Say...

## A Dangerous Brew...

*Concerns Raised About Product Placement On TV Station News Programs*

Two cups of iced McDonald's coffee sit prominently on the anchor's desk of the local Fox affiliate's morning news and entertainment program. No one ever mentions them or drinks from them—the cups are made-for-TV models.

As Abigail Goldman reported in Monday's *Las Vegas Sun*, KVVU, along with stations in New York, Chicago, and Seattle, has entered into agreements to place the coffee cups on camera in exchange for money. The viewers are never told there is such an agreement.

These deals have become common in movies and TV shows, and in the early days of TV it was common for news an-

chors to pitch the products that sponsored the shows. But as the industry grew, there became a clear and distinct separation of news from advertising.

However, the current economic conditions, along with the ebbing influence of TV news, have resulted in stations' looking for untapped sources of revenue.

That has troubled some consumer advocacy groups that are concerned people are being deceived. It seems implicit, they rightly reason, that the news anchors are endorsing the product, with no acknowledgment of the business arrangement.

There also are concerns that such arrangements could skew

news coverage. (How would a TV station with an agreement with McDonald's cover bad news about the fast-food chain?)

The *New York Times* reported that the Federal Communications Commission is considering tighter rules on how TV sponsorship is disclosed.

The whole issue boils down to credibility, and that is extremely important in an age when the lines separating news, entertainment and advertising have become blurred for too many news organizations.

Viewers shouldn't be deceived, which is bad for business. After all, you can't buy credibility.—*The Las Vegas Sun*

## Golden Notes Of Archbold's Memorable Past

**Ten Years Ago**  
**Wednesday, Aug. 19, 1998**

Kristi Bloomer, Beth Yoder, and Jenneken Buschur, AHS students, were grand champions at a marching band field commander competition at a camp in Illinois. They will participate in the Citrus Bowl half-time show.

Council will auction about half of the Breniser property on South Defiance Street. The village planned to construct a parking lot with 52 spaces.

A task force made up of representatives from Archbold, Fayette, German, Franklin, and Gorham townships, will study the impact the Co. Rd. 24 turnpike interchange will have on the area.

Martin Schmidt, police chief, has been selected to attend the Federal Bureau of Investigation National Academy.

A.J. Genter, Pettisville, sold his reserve champion 250-pound Duroc hog at the Ohio State Fair for \$13,500, a record.

Jeffrey B. Neuenschwander, Pettisville, was named assistant superintendent of the water treatment plant.

Kristen Hamlin, Ridgeville Corners, was a participant in the Henry County tomato queen pageant.

Sarah Britsch was named county lamb and wool queen at the Fulton County Fair.

40th Wedding Anniversary—Harley and Donna Burkholder, Stryker, July 19. They are the parents of three and have five grandchildren.

Work has started on the Lockport Covered Bridge.

**Twenty-Five Years Ago**  
**Wednesday, Aug. 17, 1983**

Archbold soon will say hello to new friends and good-bye to very old ones. By a unanimous vote council voted to begin to remove dying trees and plant replacement ones before September.

Several interested citizens attended the Park Board meeting to protest the board's decision to forego a regulation-size swimming pool.

The Ohio Division of Community Development is considering a grant request from the county commissioners for a new parking lot east of the Fairlawn Haven Apartments.

Workers are making rapid progress on the education unit at Zion Mennonite Church. The 95x125 foot addition will have a fellowship hall that can be divided into eight classrooms and covered, enclosed walkways, including a ramp to the sanctuary to link the new building to the original church structure. A kitchen, four offices, library, and lounge are included in the new section. Completion of the \$500,000 addition is scheduled for November.

"Crops look real good" in the county, according to David Reed, extension agent.

Donna and Rex Ziegler have purchased Cheri's Lugbill Restaurant from Robert and Cheri Knappe as of Aug. 8. The restaurant opened on the first floor of the office building by the late Peter Lugbill in 1934. Earlier it was operated under a tree near the auction building during the summer of 1934. As the Lugbill brothers business grew, more office space was needed. A basement was dug under the building and the restaurant moved there in about 1936. About 10 full- and part-time employees work in the restaurant.

Melvin F. Lange, director of

the Fulton County Agricultural Society, gave members of the Community Commercial Club a preview of the 126th county fair.

Sandy Nafziger told Rotarians about her 14-week trimester Goshen College experience in Belize.

Mutterings, by Orrin R. Taylor—Remember about 25 years ago when Walter Reuther proposed a 35-hour work week, so more people might be employed.... Many people start dieting when they occupy too much outer space.

The Archbold Buckeye produced a six-page special section to honor the 125-year history of the five-generation Stotzer family hardware business. The five generations include Frederick, founder; Henry, Harold, Robert, Rick, and Liz.

**Fifty Years Ago**  
**Wednesday, Aug. 20, 1958**

Archbold is home to the largest American Chinese foods processor in the world. Archbold will be transformed into "Chinatown USA" for a day on Tuesday, Sept. 16. The day also will honor the multi-million dollar expansion, according to Joe Dominique, mayor. Citizens may tour the plant that day.

Commercial Club will host its annual chicken barbecue in Ruihley Park Saturday afternoon. Last year over 1,800 were fed.

Elmira Garden Club will hold a flower display at Elmira School, Sunday.

Zehr & Co. is building an 80x84 block and concrete building near the New York Central railroad to house dry fertilizer. It could be completed by September.

A military address appears for Doyle Hayes.

**Seventy-Five Years Ago**  
**Wednesday, Aug. 16, 1933**

Earl W. Bernath purchased the meat market from Lugbill Bros. Bernath has been employed by the Lugbills for some time and has managed the meat department. He has many years experience in the retail business. The Lugbills will continue their many other business interests in Archbold and vicinity.

The annual conference of the Defenseless-Mennonite congregations of Ohio, Illinois, Kansas, and Indiana is to be held at Pioneer. Meals are to be served in the church.

The largest crowd in the history of the village of Archbold assembled in Ruihley Park Thursday evening for the 1933 homecoming celebration. It is estimated between 8,000 and 9,000 were in the park that evening.

Pettisville suffered its first defeat of the season at Swanton, Sunday, 5-2.

About 50 barbers of Fulton County assembled in Wauseon to organize a standard of service.

Paul Burry, deputy sheriff of Fulton County, was robbed of \$100 by three men who held him up as he was sitting in his parked car at the Arlington Ave. entrance of the Toledo State Hospital, Monday.

Many Archbold residents have been attending the World's Fair in Chicago.

All of the tennis courts in Archbold are in good shape. They are heavily used.

Let's try intimidating the depression.

All pie tins left at the pavilion over homecoming were taken to

Lytle's Bakery, where owners may call for them.

**100 Years Ago**  
**Tuesday, Aug. 25, 1905**

John Teachman, 76, who had been missing since Friday, was found by Mr. Newton, Napoleon, and Paul Beard in the woods west of town Tuesday evening. They found him in a reclining position. He had been drinking hard for the past three weeks and had not taken proper nourishment and was weak. He no doubt died from exposure of sleeping in the woods.

William Clark in jail at Bryan for attempted swindle, tried to escape from jail by sawing off the bars.

Mrs. Barbara Nofziger and Miss Fanny Rychener met with an accident Sunday on their way home from the Amish Sunday School. Their horse was frightened from an approaching automobile. It made a short turn in the road and threw the occupants out.

Harry Mack's team valued at \$400 was killed by a T&I car at Delta Thursday morning. The car ran off the track. The passengers screamed and swore, but none were hurt. Harry narrowly escaped death.

Downtown Archbold streets were again crowded with well-dressed, well-behaved young folks Saturday evening. Archbold merchants are proud that the town is popular with the young people.

The DT&I has put their tracks in such good condition that the state may permit them to put on passenger trains north and south through Wauseon.

**Friday, Aug. 28, 1908**

Bicycle thieves are busy at Wauseon.

The tongue of Sucher's runaway dray team ran clear through one of Adam Moogs horses tied at Bryan.

The Alex Druhot building looks like sweet sixteen in its new dress of paint.

Eight hundred people attended the dedication services of the handsome and commodious new Amish-Mennonite Church at Lockport, Sunday. Bishop Frey opened with an appropriate address. The audience was addressed in German and English. One hundred and sixty-one teams were counted.

The new church is beautifully located near the Lockport covered bridge and beside the cemetery, in which rest so many of the relatives of the congregation.

There is a running fountain in the yard with a large cement tank to refresh all that will. The scenery in the neighborhood is attractive.

Frank Hamel, a returned missionary from south China, will speak at the Missionary Church Sunday morning at 10:45.

The children in the neighborhood of the Lake Shore Depot were excited the other evening when a large bird lighted in one of the trees. The neighborhood was aroused, a gun procured and the creature brought to earth. It proved to be a heron, a shore bird that wandered far from the sea. It was mostly skin, bones, and feathers.

C.F. Gordon with his motorcycle collided with a farmer's rig on Defiance Street Wednesday.

Harmon Rupp, son of Jacob, returned from agriculture school at Goshen.

Archbold boys are flying kites for recreation. Kite flying took place over 4,000 years ago.

## Letters To The Editor

### Your Opinions Welcome

The Archbold Buckeye welcomes your opinions in the form of "Letters to the Editor." Letters may be on any subject of current interest and not promotional.

Please remember, the space is not for promotional letters or letters of thanks (except in unusual circumstances approved by the publisher), or long lists of names. It is a public forum in which readers may express a point of view to stimulate the thinking of others.

Letters must be written and signed by one person only, or husband and wife.

All letters should be typewritten, double-spaced and signed. For verification, an address and telephone number MUST be included. Letters of more than 300 words will not be used.

The Archbold Buckeye does not publish unsigned letters, or mass-mailed letters to the editor to area newspapers.

Letters are edited for length, grammar, and libel.

There is no charge for a letter published in "Letters To The Editor."

### Election Issues

Letters concerning political issues **MUST** be received at least **two weeks** before an election allowing the opportunity for a reply. Campaign letters will not be published.

**The Buckeye does NOT accept letters of endorsements for candidates.**

**The Archbold Buckeye will not endorse candidates for political office. The newspaper does not have the resources to interview all candidates and examine issues. We believe our readers have the ability to make up their own minds on the issues and candidates.**

## ARCHBOLD BUCKEYE

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Phone (419) 445-4466  
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Ross Wm. Taylor  
Publisher, Third Generation  
1978-

Sharon S. Taylor  
General Manager

Archbold Buckeye, Inc. - Ross Wm. Taylor, president;  
Sharon S. Taylor, secretary-treasurer;  
Janina A. Taylor, vice-president

William Orvell Taylor, Publisher and Founder  
Archbold Buckeye, 1905-1945; Archbold Herald,  
1885-1892; Archbold Avalanche, 1885

Magdalena Rupp Taylor  
Publisher of Archbold Buckeye, 1945-1955

Orrin R. Taylor, Vincent W. Taylor, Valetta Taylor Parlette  
Publishers of Archbold Buckeye, 1955-1978

Memberships - National Newspaper Association,  
Ohio Newspaper Association, Inland Press Association,  
Archbold Area Chamber of Commerce

The Archbold Buckeye reserves the right to edit all copy and refuse any advertising. No refund on subscriptions.

Staff Members - David Pugh, managing news editor; Mary Huber, assistant general manager, advertising/marketing director; Pam Kruse, advertising designer; Deb Lecklider, circulation/proofreader; Cookie Short, bookkeeper/proofreader; Ward Stuckey, advertising representative; Leigha Bruinix, advertising designer; Scott Schultz, sports reporter/photographer.

First Prize  
National Newspaper Association Contests  
1934 - NNA General Excellence  
1934 - NNA Newspaper Production  
1935 - University of Illinois  
1936 - NNA General Excellence  
1944 - NNA National First in Editorial Page  
National Newspaper Foundation  
Blue Ribbon Newspaper - 1983-1989.

First Prize  
Ohio Newspaper Association Contests  
Ohio's Best Weekly Newspaper 1930-31-33  
1940 - General Excellence  
1941 - Local Illustrative Art  
1941 - Advertising Composition  
1959 - General Excellence  
1960 - Sports Page  
1960 - Editorials  
1986 - Local Features  
1987 - Advertising  
1988 - News Coverage  
1988 - General Excellence  
1993 - Advertising  
1994 - Advertising  
1995 - Advertising  
1997 - Family News, Local Features, Original Art & Graphics  
2000 - Local Features  
2002 - Editorials, Sports  
2003 - Editorials  
2006 - Advertising  
Many other second, third, & honorable mention awards.



**Old Photo Corner:** Rebuilt after the fire of Aug. 31, 1913, Archbold was back on its feet serving hometown patrons in the days of horses and buggies. Few readers remember the hitching rails on North Defiance Street when mud was the

surface of the street. The last hitching rails were removed along the Stotzer Hardware building on West Holland Street in the 1940s.—*Antique photograph contributed by Dale Taylor, Bryan*